

Welton Media.

Services & Pricing 2024

Value Bundles

Mini Value Bundle: \$135

- 16 Professionally edited photos
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions)
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

Basic Value Bundle: \$160

- 25 professionally edited photos
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions),
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

Premium Value Bundle: \$225

- 40 professionally edited photos
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions),
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

25 Photo/Video/Drone Bundle: \$410

- 25 professionally edited photos
- Premium Listing Video (aerial video footage and walk-through)
- 8-12 Aerial Photos (includes 1 lot line/pindrop photo)
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions),
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

40 Photo/Video/Drone Bundle: \$475

- 40 professionally edited photos
- Premium Listing Video (aerial video footage and walk-through)
- 8-12 Aerial Photos (includes 1 lot line/pindrop photo)
- 1 Day to Dusk exterior photo
- Full Feature Floorplan (with permanent fixtures & dimensions),
- Marketing Kit (printable flyers & social media posts with slideshow)
- Property Website

Photo/Video Bundle (add-on to a photo appointment): \$250

- Premium Listing Video (aerial video footage and walk-through)
- 10 Aerial Photos (includes 1 lot line/pindrop photo)

Video Products

Video Walkthrough

Showcase your listing with high definition video and licensed music. Approximately 90-180 seconds.

Property address is featured in the introduction and any additional information (square footage, # of beds/baths, etc) can be included upon request at no extra cost.

Branding can be added upon request (agent to provide brand images).

Premium Video: Aerial drone & ground level footage- \$220

Basic Video: Ground level footage- \$160

Agent Intro/Guide (add-on)

Want to personally introduce and guide us through your listing?

Feature yourself in your listing video for social media and brand awareness.

\$50

Social Media Reel

Connect with your social network and increase brand awareness with a Social Media Reel, displaying the property highlights in a 30-60 second vertical format video. Includes your customized branding.

Ground level footage: \$50

Ground Level & Aerial Drone footage: \$75

Photography

Mini: \$110

16 High quality photos. Best for homes under 1200 sq ft, cabins, or re-shoots.

Basic \$130

25 High quality photos. Best for homes up to 2000 sqft.

Premium \$175

40 High quality photos. Best for homes over 2000 sqft.

Luxury \$225

55 High quality photos. Best for homes over 4000 sqft.

Detail Photos (add-on only) \$50

Add extra photos to display custom finishes, custom fixtures, and appliances. 10 images.

Exterior Only \$85

5-12 high quality exterior photos of the property/residence.

Long term/Short Term Rentals \$300

For short term rentals, such as Air B&B/VRBO and long term rentals 20-40 high quality photos.

Floor Plans & 3D Tours

Floorplan (up to 5000 sqft): \$50

A 2D map of the property. Includes fixed appliances and approximate dimensions on an attractive template.

Price is based on a single family residence and total square footage, including unfinished areas.

Additional buildings- \$25/building

3D Floorplan

A 3D map of the home. Includes fixed appliances and furniture. Price is based on a single family residence and TOTAL square footage, including unfinished areas. With this service you also get a 2D floorplan at no extra charge.

Up to 5000 sq ft: \$90

Buildings over 5000 sqft: \$125

Additional buildings- \$80/building

Zillow 3D Tour**

Up to 4000 sqft: \$50

4001-8000 sqft: \$75

Over 8000 sqft: custom quote

Additional buildings: \$10/building

**Floorplans: Any additional buildings not attached to the primary residence that you would like included must be expressly requested in advance.

Matterport 3D Tour***

Up to 4000 sqft: \$150

4001-8000 sqft: \$250

Over 8000 sqft: custom quote

Additional buildings: \$75/building

***Square footage is TOTAL square footage scanned, including unfinished areas (basements, garages, utility). Initial pricing includes a single building. Additional buildings that are not physically attached to the primary building can be scanned for \$75 per additional building.

Tours are active until the home sells or for 6 months (whichever comes first).

Twilight Photos

Live Twilight Shoot: \$220

Photos are captured at sunset using a proprietary photography and editing method. 5 Photos.

Virtual Twilight (Day to Dusk): \$20/photo

Day to dusk transformation that adds ambiance and atmosphere.

Virtual Staging

Best for vacant rooms and/or homes. Color scheme and style can be requested (with limitations)

\$30/photo

Marketing Kit & Property Website

Social Media Posts, Printable Flyers, Property Website. Getting maximum exposure for your listing is crucial to the success of your sellers and the success of gaining future leads. Your photos and media is pre-loaded into editable templates. Includes branded and unbranded slideshows and website.

\$25

Aerial/Drone

Aerial Drone Photos

(add-on to a photo appointment)

8-12 aerial photos (includes 1 lot line overlay photo). Best for homes in neighborhoods, on lakes, or near major attractions.

\$85

Add labels for nearby attractions (1 photo)

\$15

Aerial Drone Photos

(stand alone appointment)

15-20 aerial photos. Great for vacant land.

\$125

Add labels for nearby attractions (1 photo)

\$15

Aerial Video \$120

Up to 60 seconds of video with property address & information. Includes lot line overlay. Add "call out" labels to identify nearby amenities and structures at no extra cost.



Barry County Hometown Discount: For properties located in Barry County, use promo code "SELLBARRY" at checkout to get \$15 off your order

Terms & conditions apply